

FORGET-ME-NOT - ‘ HATS & HEELS’ FUNDRAISER

The Alzheimer’s Society Napier, is joining together with the Art Deco Masonic Hotel to hold a fundraising event to raise funds to support the local branch.

Gals put on your Hats & Heels and bring your beau to an enjoyable afternoon that includes ‘High Tea’ and a ‘Forget-Me-Not’ Show aka British born flapper Sharon Elizabeth performing, followed by a fundraising auction run by the local Alzheimer’s Society.

“The Forget-Me-Not Flower is the emblem for the Society so it seemed like a perfect fit to bring the ‘Forget-Me-Not’ Show and the Society together” said Masonic Hotel Events Manager Ann Barrar. “It is wonderful to be able to utilize international artist Sharon Elizabeth’s musical talents (and her costume designed with Forget-Me-Not flowers) while she is the resident artist at the Masonic for the next two months, to support such a worthy charity”.

Sharon Elizabeth has worked with the Alzheimer’s Association in Tauranga in a similar event and is pleased to be able to offer support to Napier. “My grandfather had dementia so I am very proud to be associated with the Alzheimer’s society. I have huge compassion for people dealing with this disease and in my field as a singer and recreational music therapist I have repeatedly witnessed the relief music can provide for the person with dementia and their families. The Alzheimer’s Society offers wonderful support and education - it offers support for those dealing with a loved one who has had a recent diagnosis, and let’s them know that they are not alone and how to get help”.

The Napier branch of the Alzheimer’s Society currently provides support and education to a staggering local population of 980 people who are affected by Alzheimer’s/dementia. The Societies mission is to make life better for these people, their carer’s, family and whanau. They support this goal with a wide range of services using fundraising as an essential part of raising income to continue to deliver.

Alzheimer’s Napier Manager, Mairi MacInnes says “Hats Heels & High Tea will be the major fundraiser for Alzheimers Napier this year. While the emphasis for the afternoon will be on great entertainment, we are very mindful of the purpose of this event – to support the work we do in the Napier community.” Many people living in Napier face the daily challenge of dementia and with the support of the services we provide are able to live independently in their own homes”.

This entertaining event will be held Sunday 25th March 2012 at 2pm at the Art Deco Masonic Hotel with tickets available for purchase from the ‘Forget Me Not Charity’ Shop, 46 Nelson Crescent; the Art Deco Masonic Hotel Reception or by contacting the Alzheimer’s Society by phoning 834-0417. Donations for the Alzheimer’s Raffle and Auction would be appreciated.